Global GHG Abatement Cost Curve beyond BAU: 2030



Note: The curve presents an estimate of the maximum potential of technical GHG abatement measures below \$100 per tCO_2e if each lever was pursued aggressively. It is not a forecast of what role different abatement measures and technologies will play.

SOURCE: McKinsey's Global GHG Abatement Cost Curve v3.0; BAU building on International Energy Agency World Energy Outlook 2010