



Session "Fuels Cells: Making it affordable"

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HYDROGEN

# Toyota's challenging environmental targets



#### CHALLENGE 1

New vehicle Zero CO<sub>2</sub> Emissions Challenge



#### CHALLENGE 4

Challenge of Minimizing and Optimizing Water Usage



#### CHALLENGE ?

Life Cycle Zero CO<sub>2</sub> Emissions Challenge



#### CHALLENGE 5

Challenge of Establishing a Recycling-based Society and Systems



#### CHALLENGE 3

Plant Zero CO<sub>2</sub> Emissions Challenge



#### CHALLENGE 6

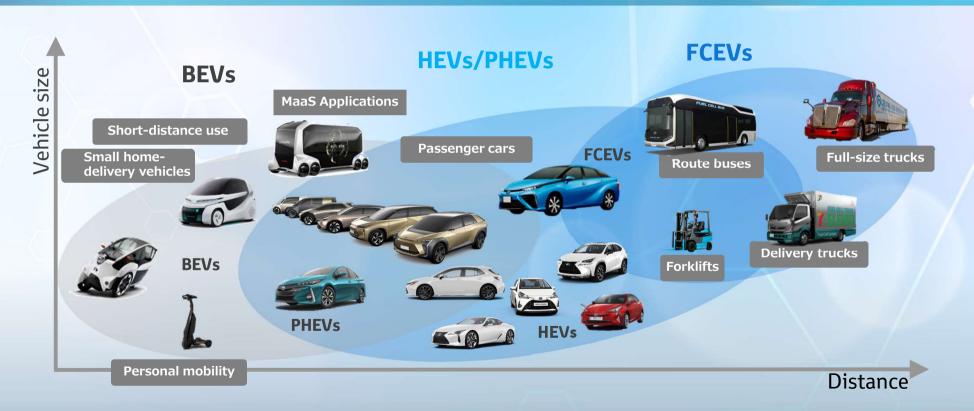
Challenge of Establishing a Future Society in Harmony with Nature





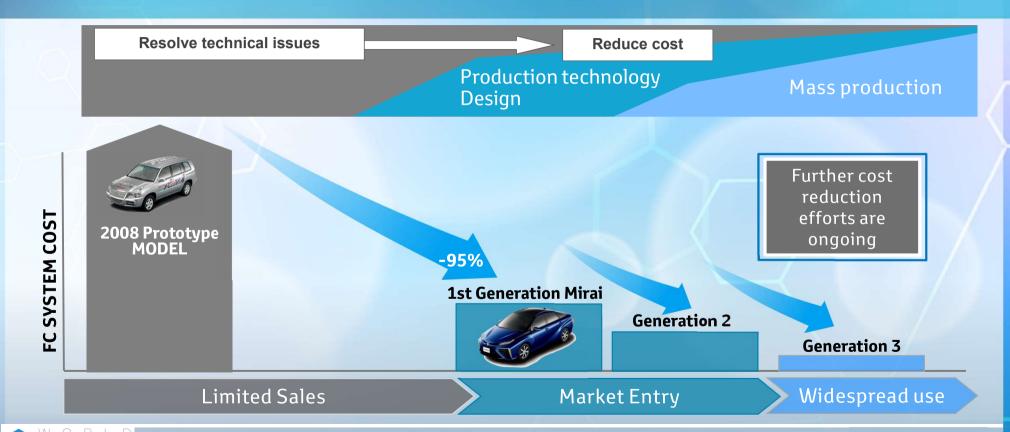
**TOYOTA** 

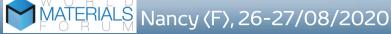
### Diversification of HEV, PHEV, BEV and FCEV





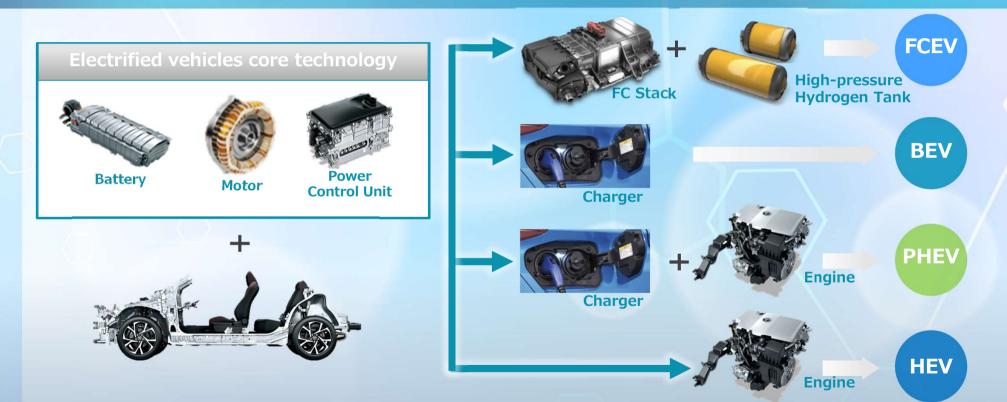
# FC system: Cost reduction roadmap



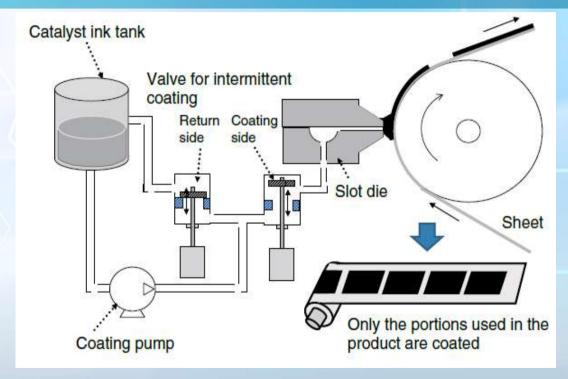


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# Toyota's core technology for electrified vehicles

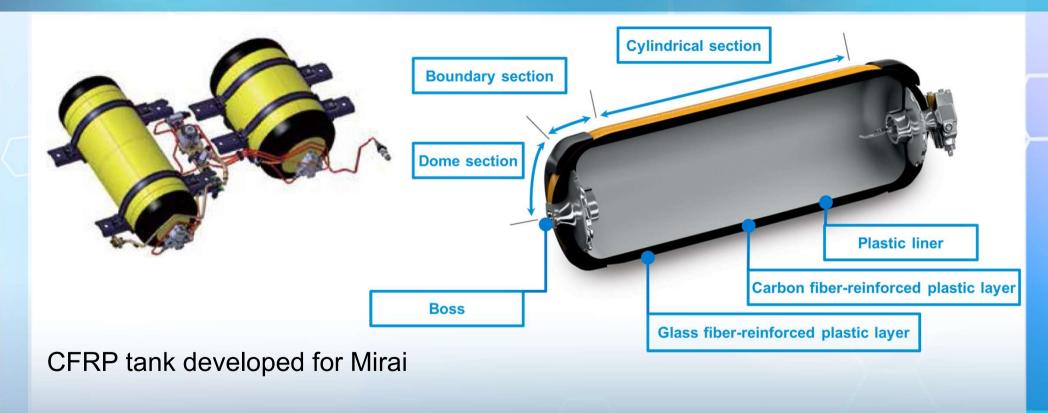


# Production technology: Fuel Cell

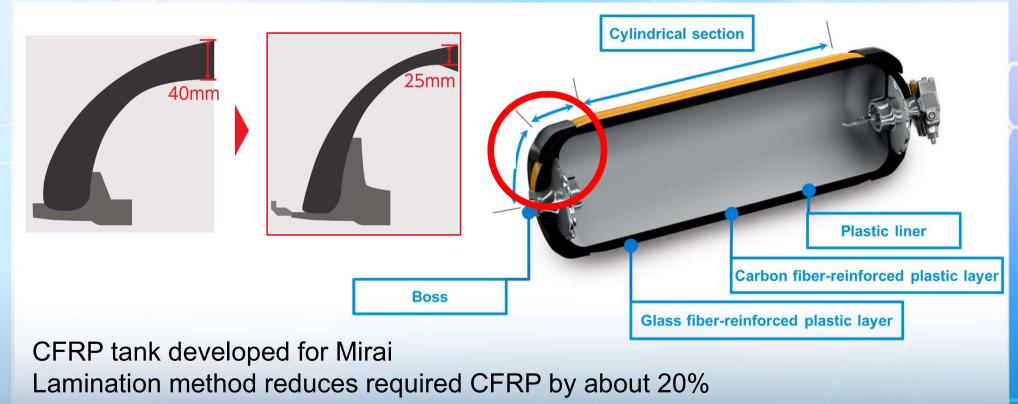


Intermittent slot die coating technology for catalytic layers reducing the amount of Pt used

# Production technology: H2 tank



# Production technology: H2 tank





### FCEV growth through diversification

#### **Passenger Vehicles**



Performance improvement and cost reduction





Contribution to infrastructure development

#### **Commercial Vehicles**



Substantial hydrogen consumption

#### Industrial use







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### FC volume 1: Second generation Mirai





Production volume x10
30000 stacks / year
New factory building to include stack production



# H2 demand 1: Commercial, industrial applications



Industrial & Residential Use

#### CaetanoBus

First FC stack buyer in Europe



Small trucks



**Zero Emission Truck prototype** 

Feasibility Study: Toyota Project Portal Hydrogen Fuel Cell Truck



# A society of diverse energy sources, combining electricity and hydrogen

ENERGY FLOW

ELECTRICITY

HYDROGEN

FOSSIL FUELS

Sustainable mobility in a society where BEV and FCEV coexist

