



World Materials Forum

Nancy, France

Measuring Our Progress on Using Materials Smarter, Less and Longer

12 -14 June, 2019

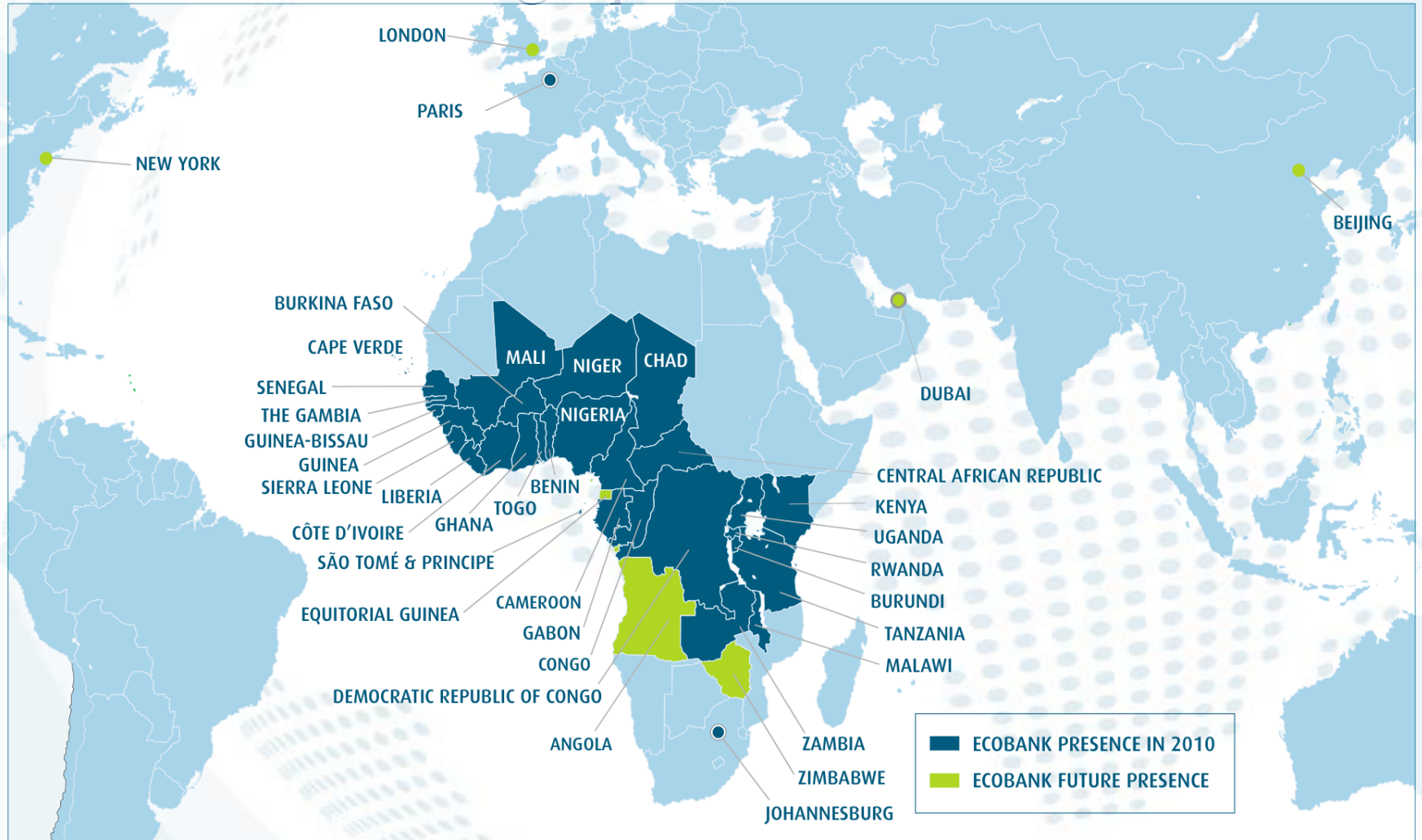
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Ecobank
The Pan African Bank

Outline

1. Introduction
2. Sustainability Framework
3. Materials evaluation
 - Supply chain impact evaluation
 - Internal CO₂
 - Digitization

Geographic footprint



Sustainability Framework

Driving sustainable economic transformation

- Creating economic value
- Fostering Integration
- Partnership for Development

Socially responsible finance

- Microfinance and microbanking
- Women in Business
- Ecobank Foundation
- Community engagement

Protecting natural resources: environmental sustainability

- Risk management
- Green business
- Global initiatives
- Internal Carbon footprint Management

Human Capital: attracting and retaining high calibre employees

- Diversity and culture
- Learning and development
- Pan-African spirit

Sustainability Milestone



Supply-chain Impact evaluation

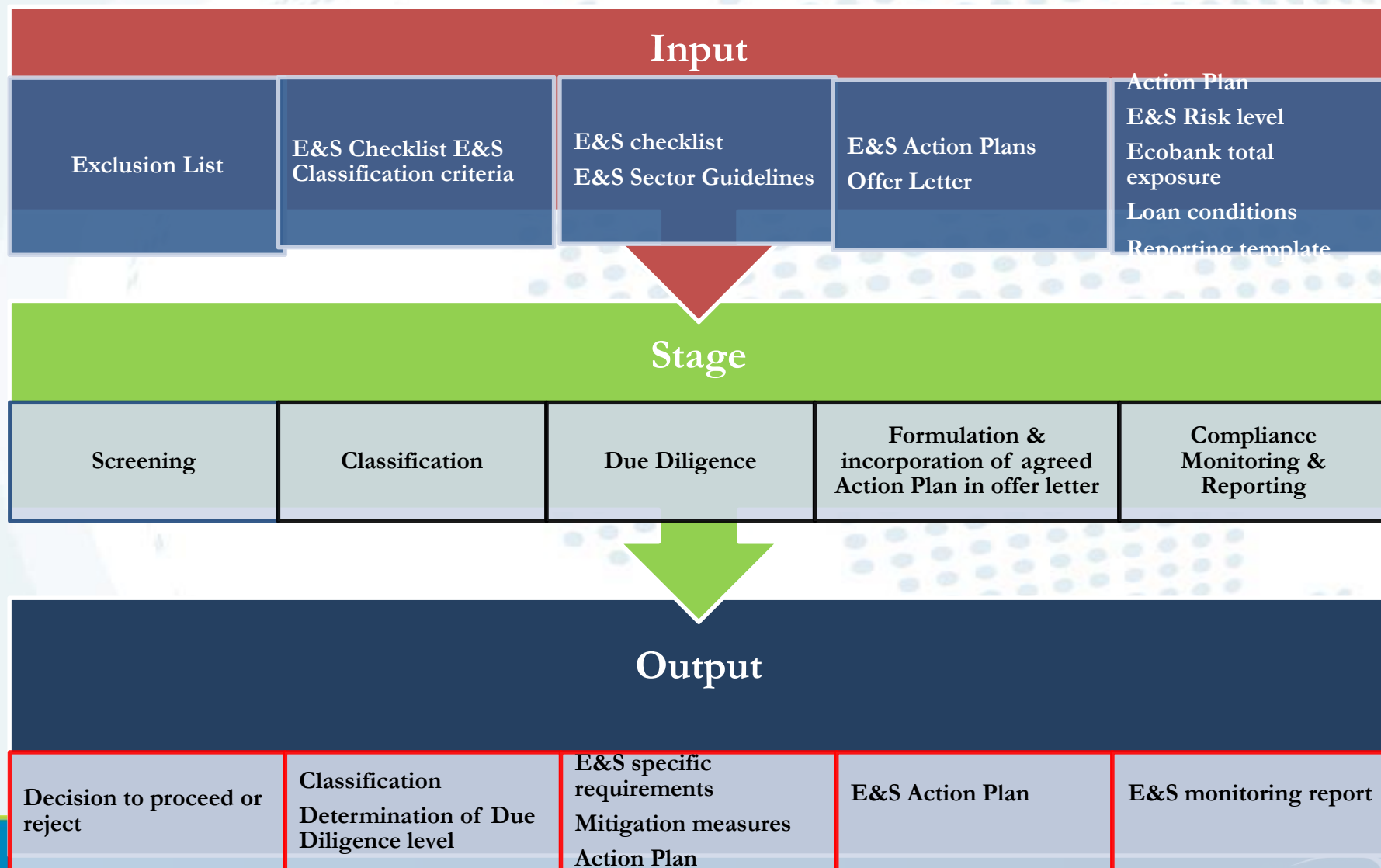
Impact evaluation is informed by **Input, Business activity, Output outcome and External impact**

- Is it good for customer and environment?
- Where is the original source focusing on quality, safety and human rights issues?

Process flow analysis for supply-chain efficiency, as below



Environmental & Social Management System (ESMS)



Internal CO₂ Management- KPI

Air travel

Paper use

Waste reduction

Electricity usage

Official vehicular fleet

Digitization-valuable addition to business



Customer
experience

- Convenience & satisfaction with new products
- Enhanced customized services with safer and secured product

Employees

- Growth in skills, learning & development
- Enhanced wellbeing

Partnership

- Innovative collaboration
- Enhanced digital infrastructure

Thank You