# Which KPIs for more growth and more value creation with less materials?

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Gilles Michel, Chairman Imerys

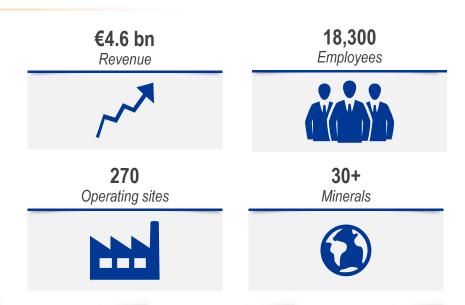


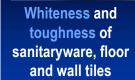




## Imerys offers high value-added solutions that contribute essential properties and performance to its industrial customers' products

- Beneficiated mineral resources
- Formulations
- Synthetic minerals
- Unique portfolio of mineral resources
- Wide range of exclusive technologies
- Know how and customers' applications knowledge







World leader in ceramic pastes for sanitaryware

Lifespan and fast charging of electric vehicle lithium-ion batteries



World leader in conducting additives (graphite, carbon black)

Gloss and opacity for paint



World leader in wollastonite and talc for paint

Resistance and lightness of automotive plastic parts



World leader in talcbased performance additives for plastics

Thermal and mechanical resistance of industrial abrasives



World leader in fused minerals for abrasives

Softness of natural mineral powders



World leader in talc for health and beauty





## Imerys leverages a unique positioning with strong development **levers**

#### **Positioning**



Specialty solutions offering key properties to industrial clients' products



Numerous applications, diversity of end-markets

# 1 or #2 on most markets



#### **Development levers**

Innovation	Excellence	Development CAPEX	External growth
12,5 % NPD in 2017	Operationnal excellence driven culture	121 M€ in 2017	10 acquisitions in 2017
Incremental innovations New applications	Industrial Commercial	Capacity increases, new products, geographical expansion	Kerneos Bolt-on acquisitions

#### **Operational performance**

#### Revenue (€m)



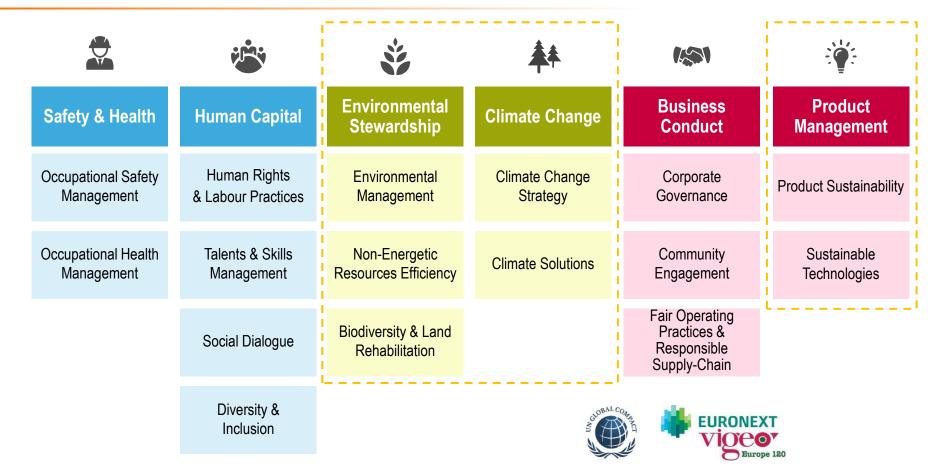
#### **Current operating income (€m)**







## Imerys' corporate social responsibility roadmap









2015 Constituent MSCI Global Sustainability Indexes





## Material usage approach at Imerys

Use Less	Buy-to-Use (Mine-to-Use) % of recycled materials End-of-life recycling Energy	Internal efficiency	Energy consumption Land utilization and rehabilitation Mining and processes recovery ratios Sourcing recycled material Sterile and waste valorization
Use Longer	Product Lifetime  Resale Price		
Use Smart	% of innovative materials  Product performance vs. weight	Contribution to the final product footprint	Mineral solutions for lightweighting final goods, recycling waste materials, reducing the carbon footprint
	Overall product usage	<b>/</b>	Final goods only

A coordinated multi-local effort for operational sobriety ... ... globally focused on client needs for sustainability in material usage





## **Use Less: Internal efficiency**

Use Less	Mining	Transforming	Other utilities
Buy-to-Use (Mine-to-Use)	Waste vs. ore Land utilization Biodiversity impact	Material recovery vs. industrial waste	Packaging, transport Chemicals
% of recycled materials	Minerals are recycled with the material they are incorporated in		
End of Life Recycling	Waste valorization and backfilling Land rehabilitation	Re-processing used minerals	Sourcing used minerals
Energy	Fossil and renewable energies Carbon footprint		

Mining and processing minerals with sobriety means a specific focus on land usage, waste ratios, biodiversity impact ...

... while managing standard issues in the industry (energy, water, CO<sub>2</sub> ...



## Use Less: mining with sobriety ... is minimizing waste extraction

#### Waste vs. Ore (in open pit mining)

#### Mining 95 million tons of material

	Ore extracted	Tailings ratio
<ul><li>All sites</li></ul>	29 million tons	2,3 to 1
<ul><li>Top 15 sites</li></ul>	18 million tons	1,6 to 1
<ul><li>Carbonates</li></ul>	7 million tons	0,7 to 1
<ul> <li>Minerals for refractory</li> </ul>	1,4 million tons	4,9 to 1

Land utilization and rehabilitation

#### **Limited industrial generation**

Impact on biodiversity

- **252,000** tons in 2017
- 98.5% non hazardous and 62.7% recycled
- Industrial tailings generation: 0.05 kg/€ of turnover (low compared to other mining companies)





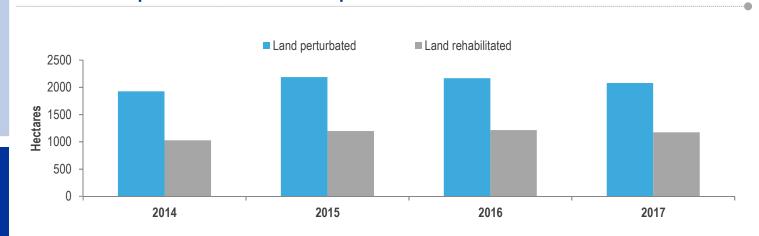
## Use Less: mining with sobriety ... is minimizing disturbed land

Waste vs. Ore (in open pit mining)

Land utilization and rehabilitation

Impact on biodiversity

#### 48 mines and quarries in Western Europe



UK: 34 MW in renewable energy projects since 2015









## **Use Less:** mining with sobriety ... is preserving biodiversity

Waste vs. Ore (in open pit mining)

- Biodiversity management plans at every site near areas of high biodiversity value
- Rehabilitation plans for all mining projects
- 123 M€ provision for site restoration in 2017

Land utilization and rehabilitation

Partnership with UMS 2006
Patrimoine Naturel\*



Impact on biodiversity









<sup>\*</sup>Shared expert service between Musée national d'Histoire Naturelle, Agence Française pour la Biodiversité, and CNRS



## **Use less: recycled minerals in the industry**

#### Recycling glass, plastics, concretes and paper implies recycling 40 to 50 % of all minerals used in Europe

Application	Recycling rate	Mineral	Recycling
Paper	72%	Kaolin and clay	49%
Plastics	31%	Talc	57%
		Calcium carbonate	e 52%
Concretes	46%	Feldspath	60%
Container glass	73%		

Source: Industrial Mineral Association Europe





## Use Less: ambitious objectives for utilities consumption efficiency

PARIS 2015 UN CLIMATE CHANGE CONFERENCE			
		2017 vs. 2016	2017 vs. 2014
Energy	Energy efficiency	+ 0,5 %	+ 4,3 % COP21: +6%
	<ul><li>Energy consumption per revenue unit</li></ul>	+ 1,3 %	- 15 %
CO <sub>2</sub>	<ul> <li>CO<sub>2</sub> emission efficiency</li> </ul>	+ 0,4 %	+ 5,5 % COP21: +6%
	<ul> <li>CO<sub>2</sub> emission per revenue unit</li> </ul>	+ 4,0	- 10 %
Water	<ul> <li>Water consumption per revenue unit</li> </ul>	+ 6,5 %	+ 1,0 %
	<ul> <li>Water recycled in consumption</li> </ul>	- 1 %	+ 4 %





## **Use Smart: contribution to reducing the final product footprint**

**Use Smart** Bring added-value solutions improving our clients' performance % of innovative **New Products Development trackers** material **Product** Talc for plastics performance Lightening plastics parts vs. weight As % of sales 2015 2016 2017 Total NPD 12,0 % 12,5 % 12,5 %

ImerPlast™ Solution for plastic recycling

**FiberLean®** Replace pulp by micro fibrillated cellulose



NPD: less than 5 years old into Imerys' product range





## Mineral solution for recycling

- ImerPlast™: innovative mineral based solution for mixed polyolefin compounds
  - mechanical properties superior to usual compounds
  - better than the most heavily sorted HDPE (high-density polyethylene)
    - Widens the possibility of recycled plastics usage to higher resistance applications
    - Uses the residual mix of the recycling chain that has very little application until now
- Use smart
- Enriches the plastic recycling chain











## Mineral solution for lightweighting industrial products

#### ■ HAR® and Mistrocell® talcs for plastics :

- Replace most of the conventional fillers in automotive bumper or interior trim formulations
- ◆ Excellent reinforcing agents
  - Allow 5 to 10% reduction in the part weight
  - Lower the carbon footprint of the end product usage





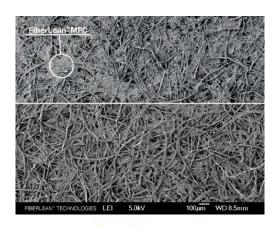






## Mineral solutions for reducing the final product footprint

- FiberLean®: an innovative composite of micro fibrillated cellulose and mineral for paper and packaging
  - ◆ Replaces cellulose up to 10-15% in base paper
  - ◆ Can be combined with many minerals such as calcium carbonate, kaolin, graphite, talc, ...
  - Also drying faster (energy, productivity), stronger and smoother (quality)
    - 3% lightening of Folding Boxboard with maintained stiffness
    - 35% lightening of White Top Liner with maintained strength, opacity and brightness











#### What's next?

Bringing high quality mineral material ...

Sustainable reserves portfolio management

 With an always improved impact on environment

... together with industrial solutions

 Adding value to our clients processes and products

 Contributing to their sustainable usage of materials





## Thank you for your attention



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