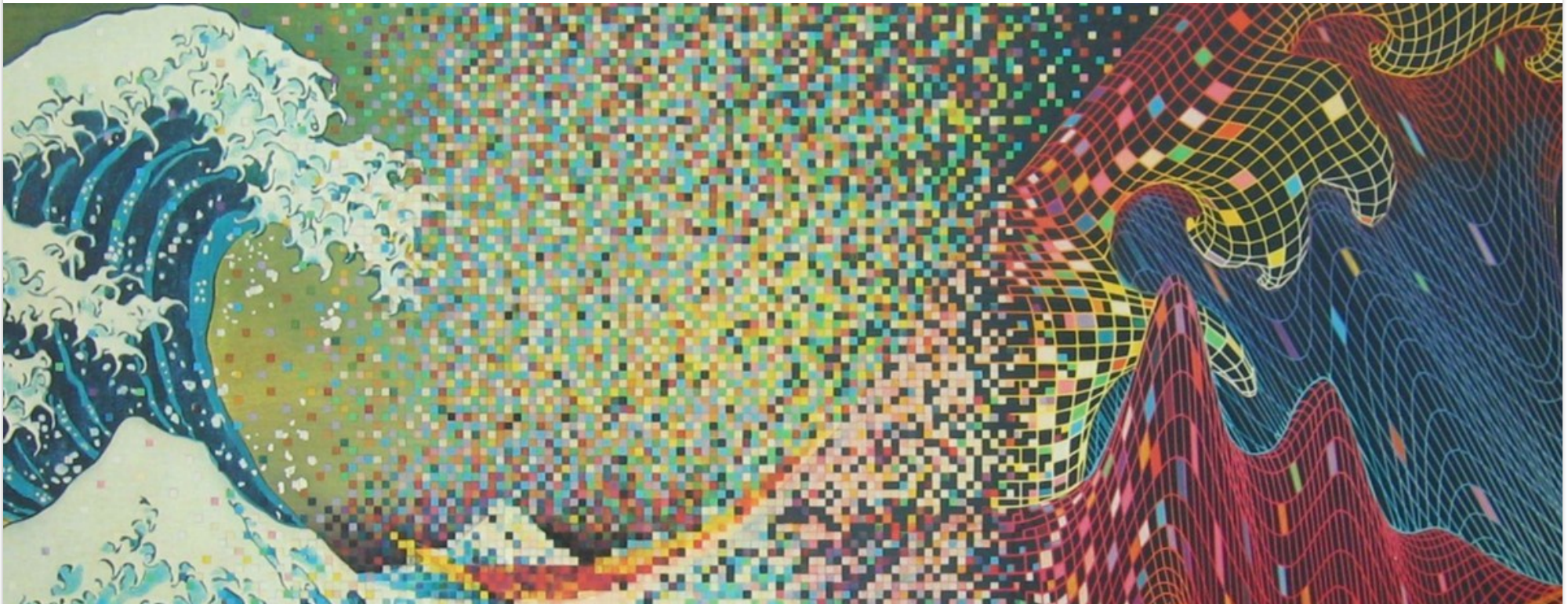


New Mobility Solutions For Materials Efficiency And Better Growth



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World Materials Forum 2017

Nancy, FR

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1



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2



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3



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4



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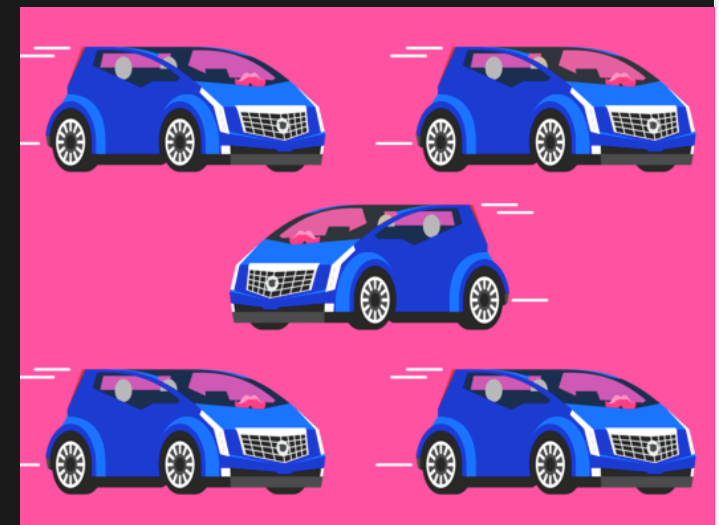


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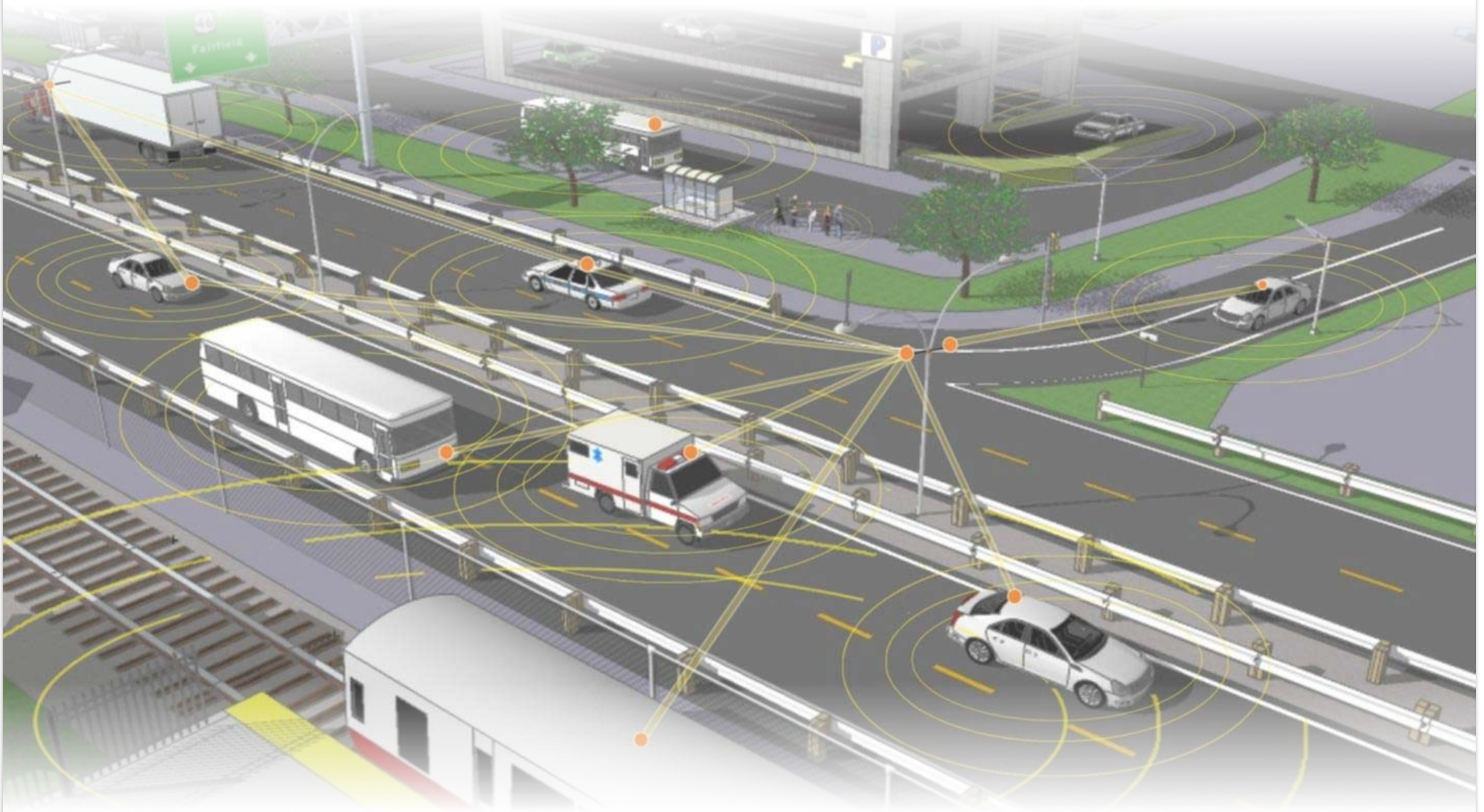
Learning To Become A Mobility Company



Rethink A Car As Supercomputer..



Add Connected Cities...



And Imagine The Future



The Magic Of Software



Do More And More With Less And Less

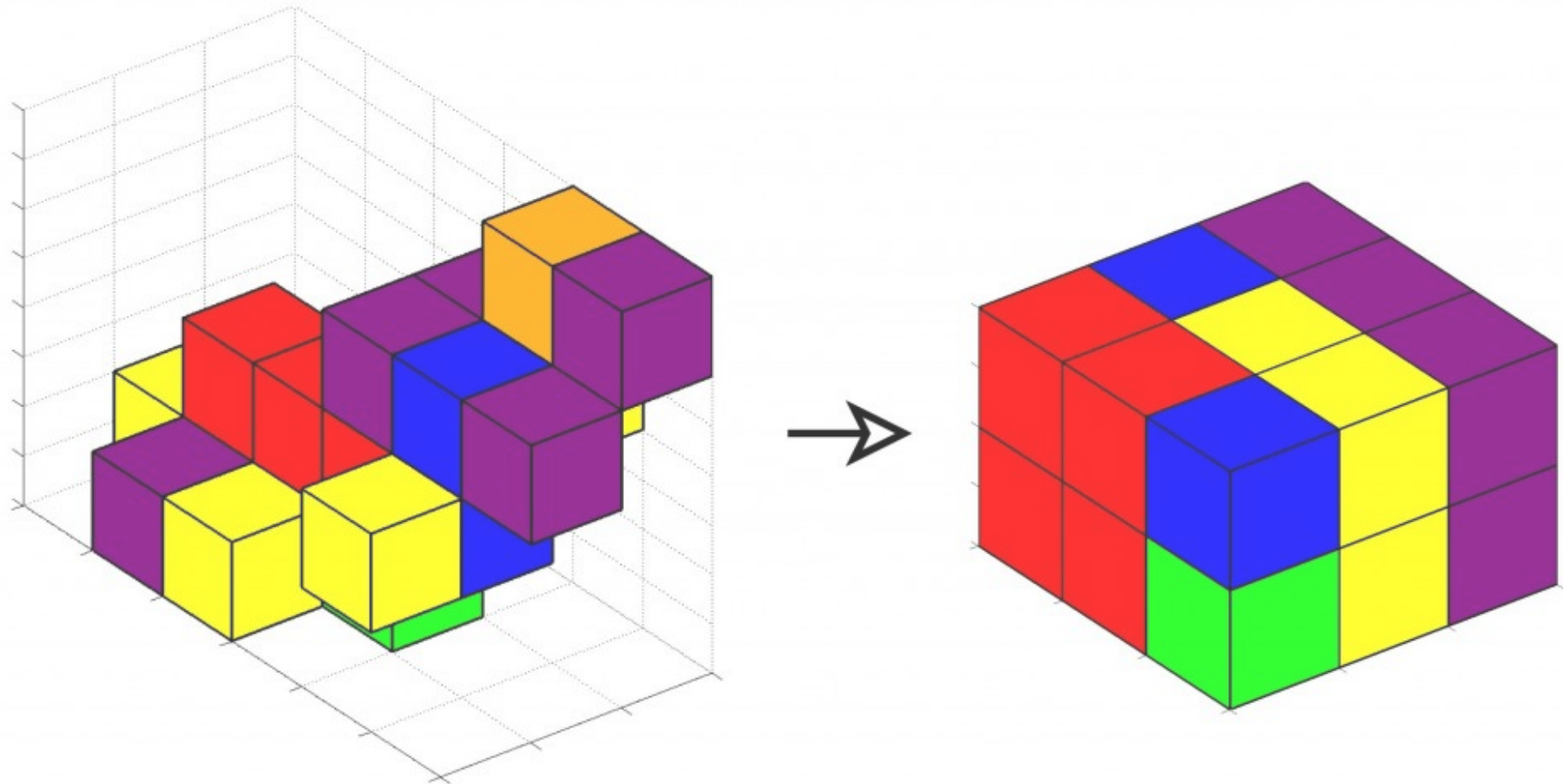


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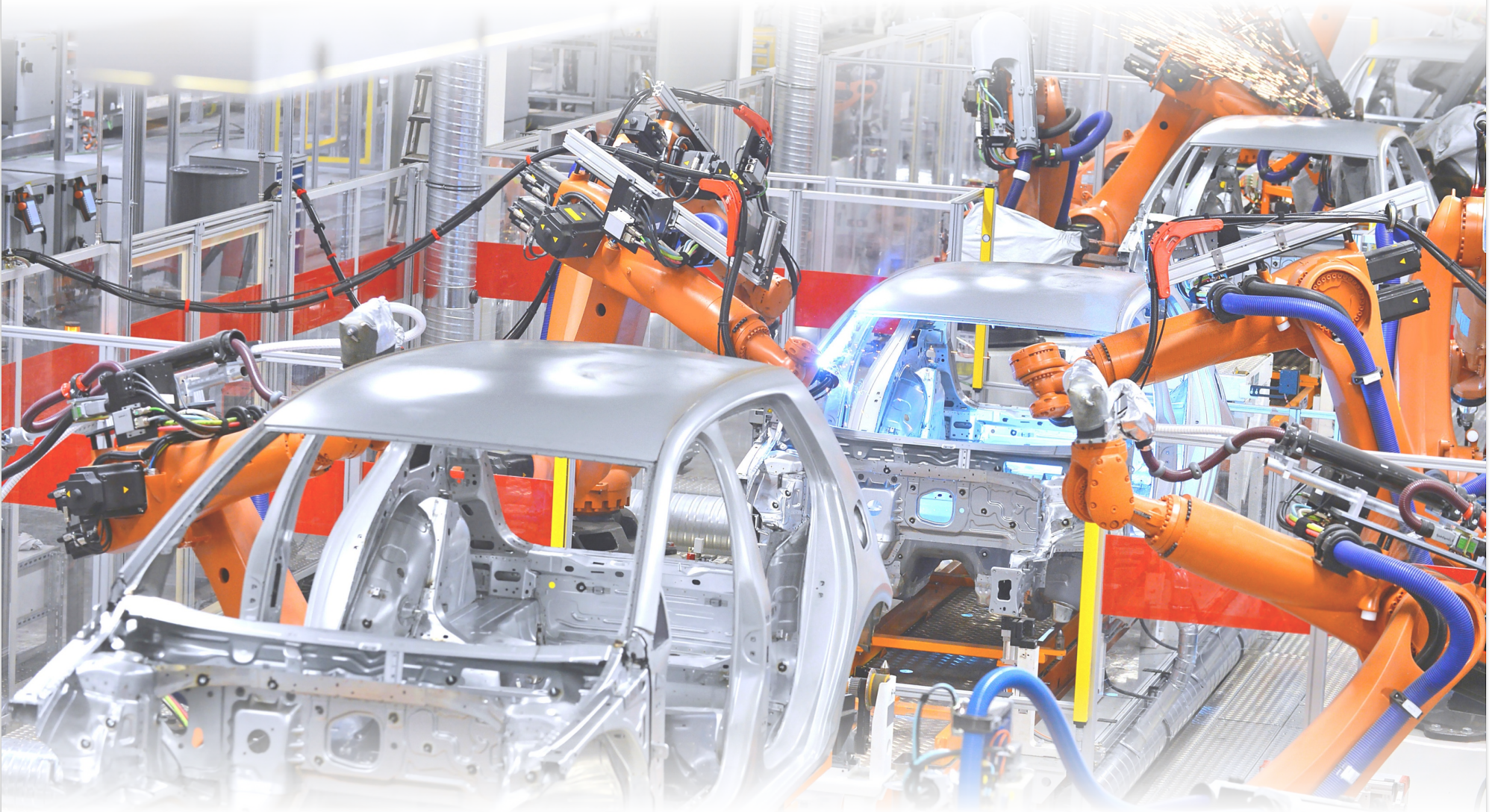


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The Goals: Smart, Less, Longer!



Productivity Growth Is The Key Measure But Must Include Materials



New Mobility Solutions Will Lead To..

- Mobility as a service leads to:
 - Higher asset utilization of cars and fewer cars sold
- Lower need for highway expansion
- Reduced demand for parking
- Higher demand for mass transportation (buses and trains)
- In total, should lead to significantly lower demand for and shift in materials used

The image is a digital composition. On the left side, there is a 3D wireframe landscape with rolling hills and a central peak, rendered in a grid of thin lines. The right side features a pixelated, low-resolution landscape with similar terrain, composed of large, colorful square blocks. The background is a light, hazy blue. In the center, the words "Thank you" are written in a bold, sans-serif font. The letters are filled with a multi-colored, pixelated pattern that matches the right side of the image. The overall aesthetic is a blend of digital art styles, including wireframe and pixel art.

Thank you