



World Materials Forum
From ownership to mobility service
for better material efficiency

Patrick Koller
June 2017



From ownership to mobility service for better material efficiency

1

Automotive Mega Trends by 2030

2

Key figures and trends related to urbanization

3

Automotive mega trends and stringent city demands

4

System integration will allow full benefit of the technology






5

How materials will answer automotive Mega Trends and city demands

From ownership to mobility service for better material efficiency

- 1** Automotive Mega Trends by 2030
- 2 Key figures and trends related to urbanization
- 3 Automotive mega trends and stringent city demands
- 4 System integration will allow full benefit of the technology
- 5 How materials will answer automotive Mega Trends and city demands

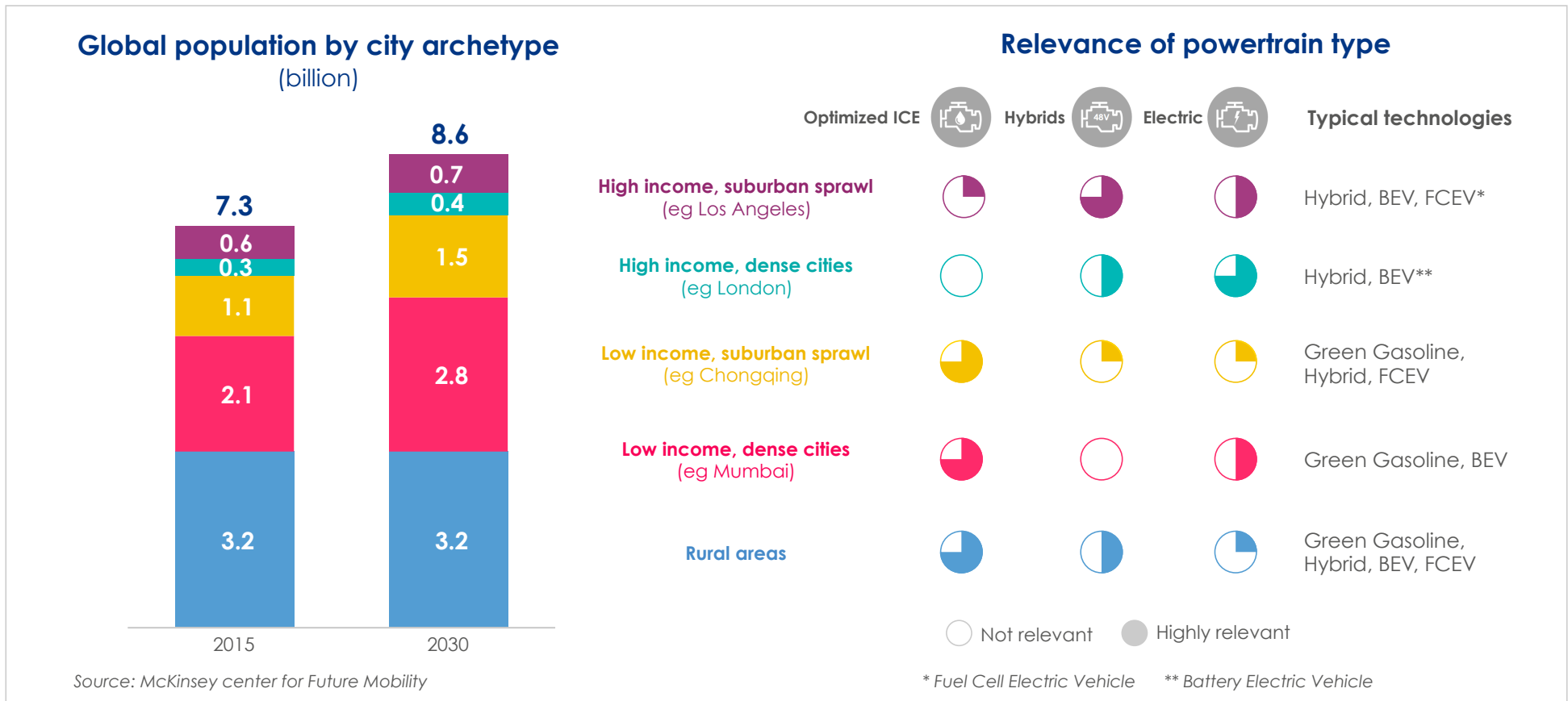
Mega trends for the automotive industry by 2030

				
<p>Electrification / Hybridization of powertrain</p>	<p>Connectivity</p>	<p>Autonomous driving and artificial intelligence</p>	<p>Environmental protection</p>	<p>Mobility services and car sharing</p>

From ownership to mobility service for better material efficiency

- 1 Automotive Mega Trends by 2030
- 2 Key figures and trends related to urbanization**
- 3 Automotive mega trends and stringent city demands
- 4 System integration will allow full benefit of the technology
- 5 How materials will answer automotive Mega Trends and city demands

Many different powertrains will co-exist driven by different urbanization patterns



Mobility disruption in cities can happen along 3 major trajectories

HIGH-INCOME,
DENSE CITIES

Seamless
mobility



Rapid social change, system coordination and deployment of mobility solutions results in a **radically different mobility system**

HIGH-INCOME,
SUBURBAN SPRAWL

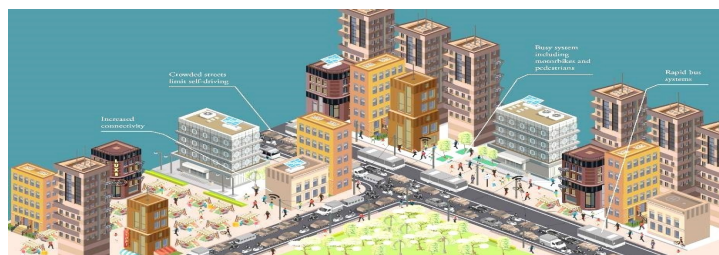
Private
autonomy



Technology change accelerates but social change is slow, resulting in **high uptake of EV/AV but** within current ownership models intact

LOW-INCOME,
DENSE CITIES

Clean
and shared



Despite technology readiness, **AV adoption remains very low while EV and shared mobility accelerate**

Source: McKinsey Center for Future Mobility

From ownership to mobility service for better material efficiency

- 1 Automotive Mega Trends by 2030
- 2 Key figures and trends related to urbanization
- 3 Automotive mega trends and stringent city demands**
- 4 System integration will allow full benefit of the technology
- 5 How materials will answer automotive Mega Trends and city demands

Automotive mega-trends and stringent city demands

AUTOMOTIVE MEGA-TRENDS

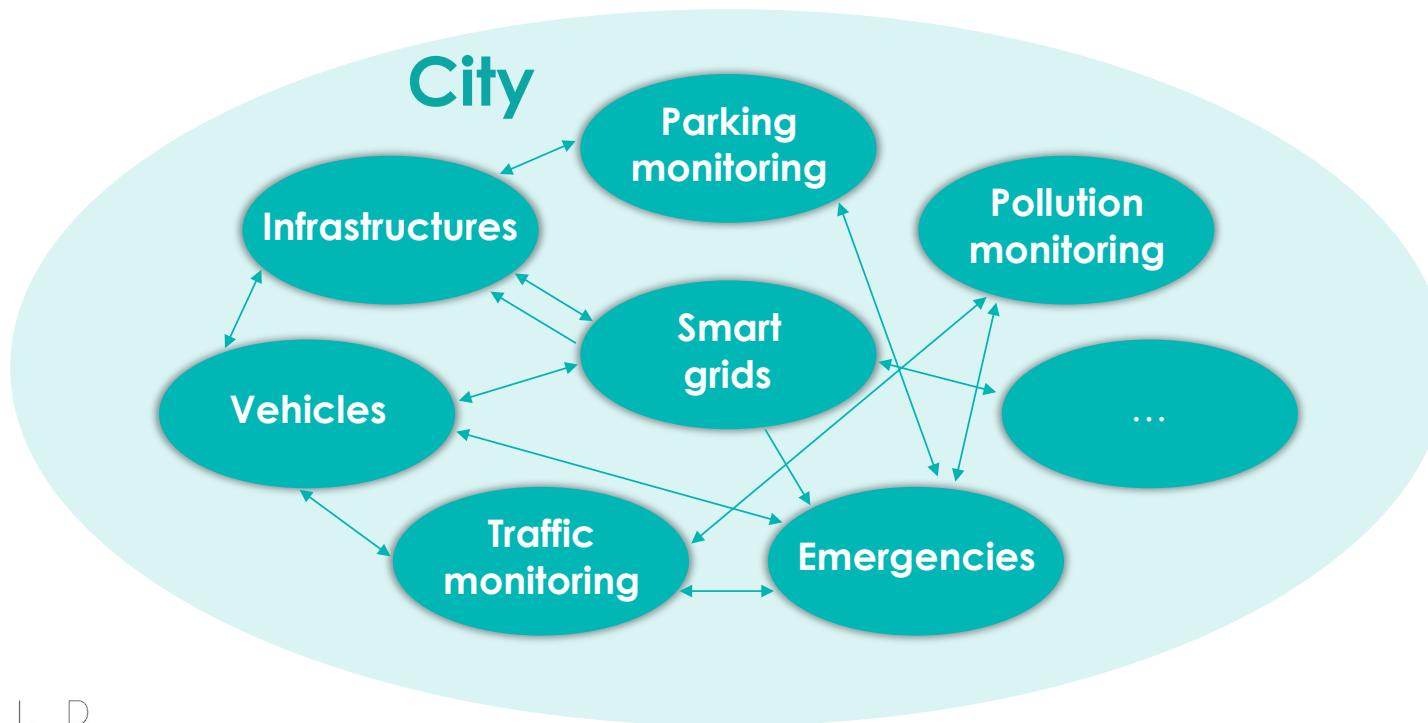
	Specifications / Simulation	Electrification	Connectivity	Autonomous driving & artificial intelligence	Mobility services & car sharing
Traffic	+		+++	+	+++
Pollution	+	+++	++	++	++
Accidents	++		++	+++	

From ownership to mobility service for better material efficiency

- 1 Automotive Mega Trends by 2030
- 2 Key figures and trends related to urbanization
- 3 Automotive mega trends and stringent city demands
- 4 System integration will allow full benefit of the technology**
- 5 How materials will answer automotive Mega Trends and city demands

Specialized eco-systems will allow system integration within cities

- Sub-systems monitoring will bring value to cities
- System integration will become key to take benefit of all the sub-systems and their interactions



From ownership to mobility service for better material efficiency

- 1 Automotive Mega Trends by 2030
- 2 Key figures and trends related to urbanization
- 3 Automotive mega trends and stringent city demands
- 4 System integration will allow full benefit of the technology
- 5 How materials will answer automotive Mega Trends and city demands**

How materials will answer automotive Mega Trends and city demands

Smart		Less		Longer	
Electrification					
<ul style="list-style-type: none"> Hybridization, BEV, Fuel Cell On board energy generation Wireless charging, electrified roads, smart grids 	20 to 100%	<ul style="list-style-type: none"> Less precious materials for catalyst Energy recovery 	20%	<ul style="list-style-type: none"> Re-use of batteries in stationary conditions 	20%
Connectivity					
<ul style="list-style-type: none"> Smart sensors/algorithms that allow condition monitoring/ predictive maintenance Connectivity to manage traffic, infrastructures and road conditions 	10%			<ul style="list-style-type: none"> Over the air updateability 	
Autonomous driving					
<ul style="list-style-type: none"> New technos: radars, lidars, sonars, cameras Artificial intelligence Better efficiency through driving monitoring and adaptation, valet parking,... 	20%	<ul style="list-style-type: none"> Less energy consumption More active and less passive safety 	15% 10%	<ul style="list-style-type: none"> Longer life of the vehicle by optimized usage of the powertrain Less accidents 	10%
Environmental protection					
<ul style="list-style-type: none"> Specifications adapted to use cases including learning systems. Smarter designs and representative tests IoT to optimize the equipment usage rate Smart Material to increase residual / after sale value and allow post SOP enhancements 	20%	<ul style="list-style-type: none"> Less specifications by more accurate simulation models and high performance computing Additive manufacturing Optimal material usage through scraps, recycling, additive manufacturing and equipment usage Additive Manufacturing for spare parts Circular economy Recycling 	10% 20%	<ul style="list-style-type: none"> Specifications for reparability Real time product monitoring Use renewable energy for electricity if BEV or hydrogen generation if fuel cell IoT with predictive maintenance Upgradability/retrofit Reparability 	20% 5%
Mobility services and car sharing					
<ul style="list-style-type: none"> New materials adapted to shared mobility Adaptive interiors New mobility services 	20%	<ul style="list-style-type: none"> Adapted vehicles to the different use cases, car sharing Less vehicles on the road 	20%	<ul style="list-style-type: none"> Materials adapted to shared mobility concepts 	

 CO2 saving estimation

 Material saving estimation

·faurecia
inspiring mobility